

Resume

Dan Owens of Charlotte has been a publisher, marketer, real estate professional and consultant in the senior housing and care industry for 16 years.

An MBA graduate of the University of South Carolina, Owens founded a media company in 1993 called Senior Living Associates that has published senior magazines and provided marketing services for developers throughout the Carolinas.



Currently, Senior Living Associates is engaged in the following:

- Working with towns and communities seeking to attract retirees nationally. Projects include work for Seneca, Sumter, Greenwood, Beaufort, Santee and Lake Murray/Irmo in South Carolina and Morganton and Elizabeth City in North Carolina. Owens has helped these communities position themselves to attract retirees and has literally sent thousands of retirees to investigate retiring in these communities. The most recent project was a detailed study and retirement attraction roadmap completed for the Greenwood (SC) Economic Partnership.
- Working with and advising developers and operators in their plans to develop projects to serve the 50+ age group. This includes brokerage, appraisal, market feasibility and consulting.
- Publishing a national award-winning magazine called **Retirement Lifestyles**.™ This magazine has been judged by the national Mature Media Awards program in Chicago as one of the finest magazines published for 50+ readers in the United States. The associated website is www.retiresouth.com.
- Operating the grassroots National Active Retirement Association (NARA). This seven year old organization's annual conference attracts business people from around the United States. www.retirementlivingnews.com.

Education

- University of South Carolina, MBA degree
- University of Mississippi, BS, Journalism

Professional/Community Involvement:

President, National Active Retirement Association (NARA); North Carolina delegate, White House Conference on Aging (1995); Board Member, North Carolina Progress Board; Founder/Board Chairman, Greater Charlotte Sports Hall of Fame; past Board Member: Charlotte-Mecklenburg Senior Centers Inc. (President), North Carolina Assisted Living Association (NCALA), the Piedmont Alzheimer's Association and the Mecklenburg County Nursing Home Advisory Board.

Quoted on Retirement Issues by: community and metro newspapers and television stations, USA TODAY, CNN, North Carolina magazine and the Associated Press. Recent presenter to the National Association of Real Estate Editors.

Dan lives in Charlotte with his wife, Melissa and daughter, Caroline