

Michael Sullivan Bio



Michael P. Sullivan

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Sullivan is the region's leading expert on selling to Boomers. His firm trains sales and service personnel in financial services, active adult housing, healthcare, hospitality, communications and time-share companies dealing with Boomers and older customers. Sullivan, former head of Corporate Communications, First Union (now Wachovia) is a member of the steering committee for Charlotte/Mecklenburg Status of Seniors Initiative.

He has a journalism degree from the University of Detroit and an M.B.A. from Wayne State University. He previously served as Chairman, Charlotte-Mecklenburg Council on Aging and received the 2005 Monroe Gilmour award for his contributions to services for older adults.